



AiDi Corporation Selected as a 2010 [Red Herring Asia](#) Top 100 Tech Startup

San Mateo, CA – November 18, 2010 - Red Herring announced its Top 100 Asia Award in recognition of the leading private companies from Asia, celebrating these startups' innovations and technologies across their respective industries.

[Red Herring's Top 100 Asia](#) list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work.

“Choosing the companies with the strongest potential was by no means a small feat,” said Alex Vieux, publisher and CEO of Red Herring. “After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across Asia to the Top 100 Winners. We believe AiDi Corporation embodies the vision, drive and innovation that define a successful entrepreneurial venture. AiDi Corporation should be proud of its accomplishment, as the competition was very strong.”

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their sector peers, allowing Red Herring to see past the “buzz” and make the list a valuable instrument of discovery and advocacy for the most promising new business models in Asia.



About AiDi Corporation

AiDi Corporation is a global company that offers innovative, high-value, optical products and services for optical communications, biosensing, and solar manufacturing markets. AiDi leads the way to expanding optical network efficiency and economics through its novel planar lightwave circuit (PLC) and system designs for GPON and WDM-PON. AiDi has exceptional technical leadership in the industry, advancing forward-looking technologies such as the Fourier-Transform Integrated-Optic Spatial Heterodyne (FISH) spectrometer. All AiDi products are carefully engineered and manufactured to exceed industry standards, resulting in a higher standard for durability and a longer lifetime in the field. The company is privately held, founded by industry pioneers with several U.S. and International Patents Pending. AiDi headquarters is in Japan, with independent operating subsidiaries in China and the United States. All Rights Reserved.

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